

PRIVACY POLICY

Updated at March 31st, 2025

Medicine Decoded LLC (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected, used, and disclosed by Medicine Decoded.

This Privacy Policy applies to our website/app, and its associated subdomains (collectively, our “Service”) alongside our application, Medicine Decoded. By accessing or using our Service, you signify that you have read, understood, and agree to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy and our Terms of Service.

Definitions and key terms

To help explain things as clearly as possible in this Privacy Policy, every time any of these terms are referenced, they are strictly defined as:

- **Cookie:** small amount of data generated by a website and saved by your web browser. It is used to identify your browser, provide analytics, remember information about you such as your language preference or login information.
- **Company:** when this policy mentions “Company,” “we,” “us,” or “our,” it refers to Medicine Decoded LLC, that is responsible for your information under this Privacy Policy.
- **Country:** where Medicine Decoded or the owners/founders of Medicine Decoded are based, in this case is United States.
- **Customer:** refers to the company, organization or person that signs up to use the Medicine Decoded Service to manage the relationships with your consumers or service users.
- **Device:** any internet connected device such as a phone, tablet, computer or any other device that can be used to visit Medicine Decoded and use the services.
- **IP address:** Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet.
- **Personnel:** refers to those individuals who are employed by Medicine Decoded or are under contract to perform a service on behalf of one of the parties.
- **Personal Data:** any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.
- **Service:** refers to the service provided by Medicine Decoded as described in the relative terms (if available) and on this platform.
- **Third-party service:** refers to advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you.
- **You:** a person or entity that is registered with Medicine Decoded to use the Services.

What Information Do We Collect?

We collect information from you when you visit our website/app, register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

- Name / Username
- Phone Numbers
- Email Addresses
- Job Titles
- Debit/credit card numbers
- Password

When does Medicine Decoded use end user information from third parties?

Medicine Decoded will collect End User Data necessary to provide the Medicine Decoded services to our customers. End users may voluntarily provide us with information they have made available on social media websites. If you provide us with any such information, we may collect publicly available information from the social media websites you have indicated. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

When does Medicine Decoded use customer information from third parties?

We receive some information from third parties when you contact us. For example, when you submit your email address to us to show interest in becoming a Medicine Decoded customer, we receive information from a third party that provides automated fraud detection services to Medicine Decoded. We also occasionally collect information that is made publicly available on social media websites. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

Do we share the information we collect with third parties?

We may share the information that we collect, both personal and non-personal, with third parties such as advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you. We may also share it with our current and future affiliated companies and business partners, and if we are involved in a merger, asset sale or other business reorganization, we may also share or transfer your personal and non-personal information to our successors-in-interest.

We may engage trusted third party service providers to perform functions and provide services to us, such as hosting and maintaining our servers and the website/app, database storage and management, e-mail management, storage marketing, credit card processing, customer service and fulfilling orders for products and services you may purchase through the website/app. We will likely share your personal information, and possibly some non-personal information, with these third parties to enable them to perform these services for us and for you.

We may share portions of our log file data, including IP addresses, for analytics purposes with third parties such as web analytics partners, application developers, and ad networks. If your IP address is shared, it may be used to estimate general location and other technographics such as connection speed, whether you have visited the website/app in a shared location, and type of the device used to visit the website/app. They may aggregate information about our advertising and what you see on the website/app and then provide auditing, research and reporting for us and our advertisers.

We may also disclose personal and non-personal information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate in order to respond to claims, legal process (including subpoenas), to protect our rights and interests or those of a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to otherwise comply with applicable court orders, laws, rules and regulations.

Where and when is information collected from customers and end users?

Medicine Decoded will collect personal information that you submit to us. We may also receive personal information about you from third parties as described above.

How Do We Use The Information We Collect?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website/app (we continually strive to improve our website/app offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature
- To send periodic emails

How Do We Use Your Email Address?

By submitting your email address on this website/app, you agree to receive emails from us. You can cancel your participation in any of these email lists at any time by clicking on the opt-out link or other unsubscribe option that is included in the respective email. We only send emails to people who have authorized us to contact them, either directly, or through a third party. We do not send unsolicited commercial emails, because we hate spam as much as you do. By submitting your email address, you also agree to allow us to use your email address for customer audience targeting on sites like Facebook, where we display custom advertising to specific people who have opted-in to receive communications from us. Email addresses submitted only through the order processing page will be used for the sole purpose of sending you information and updates pertaining to your order. If, however, you have provided the same email to us through another method, we may use it for any of the purposes stated in this Policy.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How Long Do We Keep Your Information?

We keep your information only so long as we need it to provide Medicine Decoded to you and fulfill the purposes described in this policy. This is also the case for anyone that we share your information with and who carries out services on our behalf. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we'll either remove it from our systems or depersonalize it so that we can't identify you.

How Do We Protect Your Information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. After a transaction, your private information (credit cards, social security numbers, financials, etc.) is never kept on file. We cannot, however, ensure or warrant the absolute security of any information you transmit to Medicine Decoded or guarantee that your information on the Service may not be accessed, disclosed, altered, or destroyed by a breach of any of our physical, technical, or managerial safeguards.

Could my information be transferred to other countries?

Medicine Decoded is incorporated in the United States. Information collected via our website/app, through direct interactions with you, or from use of our help services may be transferred from time to time to our offices or personnel, or to third parties, located throughout the world, and may be viewed and hosted anywhere in the world, including countries that may not have laws of general applicability regulating the use and transfer of such data. To the fullest extent allowed by applicable law, by using any of the above, you voluntarily consent to the trans-border transfer and hosting of such information.

Is the information collected through the Medicine Decoded Service secure?

We take precautions to protect the security of your information. We have physical, electronic, and managerial procedures to help safeguard, prevent unauthorized access, maintain data security, and correctly use your information. However, neither people nor security systems are foolproof, including encryption systems. In addition, people can commit intentional crimes, make mistakes or fail to follow policies. Therefore, while we use reasonable efforts to protect your personal information, we cannot guarantee its absolute security. If applicable law imposes any non-disclaimable duty to protect your personal information, you agree that intentional misconduct will be the standard used to measure our compliance with that duty.

Uploaded Content and YouTube Integration

As part of the features offered by Medicine Decoded LLC ("Medicine Decoded", "we", "us", "our"), users have the ability to upload YouTube video links and screenshots. By using this functionality, you acknowledge and agree that:

- Uploaded YouTube video links and screenshots may be processed and used by Medicine Decoded for educational purposes.
- This includes, but is not limited to, generating study materials such as study sheets, Anki flashcards, and practice questions.
- All uploaded content remains your intellectual property. However, you grant Medicine Decoded a non-exclusive, royalty-free license to use, reproduce, and modify the uploaded content solely for the purpose of enhancing your learning experience within our platform.
- You are solely responsible for ensuring that any content you upload does not violate any copyright or intellectual property rights of third parties.
- We will not use your uploaded content for any purpose outside of the platform unless you give explicit permission.

This clause is in addition to and incorporated into our overall Privacy Policy. Your use of this feature constitutes acceptance of these terms.

We also want to clarify that Medicine Decoded takes no responsibility and assumes no liability for any User Content that you or any other user or third party posts or transmits using our service. You understand and agree that you may be exposed to User Content that is inaccurate, objectionable, inappropriate, or otherwise unsuited to your purpose. Please be mindful of your own privacy needs as you choose what content to submit and how to configure your privacy settings on our platform. If you delete your account or remove content from your profile, we will endeavor to remove it from our servers as soon as reasonably practicable.

Personnel

If you are a Medicine Decoded worker or applicant, we collect information you voluntarily provide to us. We use the information collected for Human Resources purposes in order to administer benefits to workers and screen applicants.

You may contact us in order to (1) update or correct your information, (2) change your preferences with respect to communications and other information you receive from us, or (3) receive a record of the information we have relating to you. Such updates, corrections, changes and deletions will have no effect on other information that we maintain, or information that we have provided to third parties in accordance with this Privacy Policy prior to such update, correction, change or deletion.

Sale of Business

We reserve the right to transfer information to a third party in the event of a sale, merger or other transfer of all or substantially all of the assets of Medicine Decoded or any of its Corporate Affiliates (as defined herein), or that portion of Medicine Decoded or any of its Corporate Affiliates to which the Service relates, or in the event that we discontinue our business or file a petition or have filed against us a petition in bankruptcy,

reorganization or similar proceeding, provided that the third party agrees to adhere to the terms of this Privacy Policy.

A`iliates

We may disclose information (including personal information) about you to our Corporate A`iliates. For purposes of this Privacy Policy, "Corporate A`iliate" means any person or entity which directly or indirectly controls, is controlled by or is under common control with Medicine Decoded, whether by ownership or otherwise. Any information relating to you that we provide to our Corporate A`iliates will be treated by those Corporate A`iliates in accordance with the terms of this Privacy Policy.

Governing Law

This Privacy Policy is governed by the laws of United States without regard to its conflict of laws provision. You consent to the exclusive jurisdiction of the courts in connection with any action or dispute arising between the parties under or in connection with this Privacy Policy.

The laws of United States, excluding its conflicts of law rules, shall govern this Agreement and your use of the website/app. Your use of the website/app may also be subject to other local, state, national, or international laws.

By using Medicine Decoded or contacting us directly, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, you should not engage with our website/app, or use our services. Continued use of the website/app, direct engagement with us, or following the posting of changes to this Privacy Policy that do not significantly a`ect the use or disclosure of your personal information will mean that you accept those changes.

Your Consent

We've updated our Privacy Policy to provide you with complete transparency into what is being set when you visit our site and how it's being used. By using Medicine Decoded, registering an account, or making a purchase, you hereby consent to our Privacy Policy and agree to its terms.

Links to Other Websites

This Privacy Policy applies only to the Services. The Services may contain links to other websites not operated or controlled by Medicine Decoded. We are not responsible for the content, accuracy or opinions expressed in such websites, and such websites are not investigated, monitored or checked for accuracy or completeness by us. Please remember that when you use a link to go from the Services to another website, our Privacy Policy is no longer in e`ect. Your browsing and interaction on any other website, including those that have a link on our platform, is subject to that website's own rules and policies.

Cookies

Medicine Decoded uses "Cookies" to identify the areas of our website/app that you have visited. A Cookie is a small piece of data stored on your computer or mobile device by

your web browser. We use Cookies to enhance the performance and functionality of our website/app but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable or you would be required to enter your login details every time you visit the website/app. Most web browsers can be set to disable the use of Cookies. However, if you disable Cookies, you may not be able to access functionality on our website/app correctly or at all. We never place Personally Identifiable Information in Cookies.

Blocking and disabling cookies and similar technologies

Wherever you're located you may also set your browser to block cookies and similar technologies, but this action may block our essential cookies and prevent our website/app from functioning properly, and you may not be able to fully utilize all of its features and services. You should also be aware that you may also lose some saved information (e.g. saved login details, site preferences) if you block cookies on your browser. Different browsers make different controls available to you. Disabling a cookie or category of cookie does not delete the cookie from your browser, you will need to do this yourself from within your browser. You should visit your browser's help menu for more information.

Remarketing Services

We use remarketing services. In digital marketing, remarketing (or retargeting) is the practice of serving ads across the internet to people who have already visited your website/app. It allows your company to seem like they're "following" people around the internet by serving ads on the websites and platforms they use most.

Payment Details

In respect to any credit card or other payment processing details you have provided us, we commit that this confidential information will be stored in the most secure manner possible.

Kids' Privacy

We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13 without verification of parental consent, we will delete that information as quickly as possible.

Changes To Our Privacy Policy

We may change our Service and policies, and we may need to make changes to this Privacy Policy so that they accurately reflect our Service and policies. Unless otherwise required by law, we will notify you (for example, through our Service) before we make changes to this Privacy Policy and give you an opportunity to review them before they go into effect. Then, if you continue to use the Service, you will be bound by the updated Privacy Policy. If you do not want to agree to this or any updated Privacy Policy, you can delete your account.

Third-Party Services

We may display, include or make available third-party content (including data, information, applications and other products services) or provide links to third-party

websites or services ("Third-Party Services"). You acknowledge and agree that Medicine Decoded shall not be responsible for any Third-Party Services, including their accuracy, completeness, timeliness, validity, copyright compliance, legality, decency, quality or any other aspect thereof. Medicine Decoded does not assume and shall not have any liability or responsibility to you or any other person or entity for any Third-Party Services. Third-Party Services and links thereto are provided solely as a convenience to you and you access and use them entirely at your own risk and subject to such third parties' terms and conditions.

Contact Us

Don't hesitate to contact us if you have any questions:

- Via Email: admin@medicinedecoded.com

California Residents - CCPA

If you are a California resident, you have the following rights under the California Consumer Privacy Act (CCPA):

- Right to Know and Access: You may request the categories and specific pieces of personal information we collect, use, disclose, and sell about you.
- Right to Delete: You may request that we delete personal information we collect from you.
- Right to Opt-Out: We do not sell your personal information. However, you may request that we never sell your personal information.
- Right to Non-Discrimination: We will not discriminate against you for exercising any of your privacy rights.

To exercise your rights under the CCPA, please contact us using the information at the end of this policy. We will verify your identity before processing your request and respond within 45 days.

California Online Privacy Protection Act (CalOPPA)

In accordance with CalOPPA, we disclose:

- The categories of personally identifiable information we collect.
- The third parties with whom we may share that information.
- That users can visit our site anonymously.
- A link to this Privacy Policy on our homepage.
- How we will notify users of changes to our Privacy Policy.
- That users are able to change their personal information by emailing us.

General Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), we respect your rights under the GDPR. These include:

- The right to access your personal data.
- The right to correct or erase your data.
- The right to object to or restrict our use of your data.
- The right to data portability.
- The right to lodge a complaint with your local data protection authority.

We process your personal information based on your consent, for compliance with legal obligations, and for legitimate interests such as improving our services. You can withdraw consent at any time by contacting us.

Data Retention Policy

We retain your personal data only as long as needed for the purposes outlined in this Privacy Policy. This includes satisfying any legal, accounting, or reporting requirements. When your personal data is no longer needed, we securely delete or anonymize it.

Accessibility

Medicine Decoded is committed to providing a privacy policy that is accessible to all users, including individuals with disabilities. If you need this document in an alternative format, please contact us.

Contact Us

For any questions, requests, or concerns related to your privacy or data, please reach out:

- Via Email: admin@medicinedecoded.com